

ORDER



Orders	Order / Rev:	105330	
	Alt Order #:	06839856	
	Product Desc:	CCCC	
	Estimate:	1576	
	Flight Dates:	09/25/12 - 10/01/12	Primary AE:
	Original Date / Rev:	08/08/12 / 10/04/12	Sales Office:
	Order Type:	GENERAL	Sales Region:

Amy McCreary

BLPHI

National

Agency	Name:	Great American Media	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
	1010 Wisconsin Ave. NW		Billing Cycle:
	Washington, DC 20007		Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser	Name:	Democratic Congressional Campaign	Renewal
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:

00:05:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	66	\$43,925.00	\$37,336.25	September 2012	66	\$43,925.00	\$37,336.25	0.00
10/01/12	10/01/12	12	\$13,875.00	\$11,793.75	October 2012	12	\$13,875.00	\$11,793.75	0.00
					Totals	78	\$57,800.00	\$49,130.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$57,800.00
Market	100%	\$192,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$52,020.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$32,753.33
KTUD	1%	\$1,926.67
KVVU	17%	\$32,753.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$15,413.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wa@M		5-6a	-TWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00
				M-F 5-6a WakeUp w/Wagners											

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 105330
 Alt Order #: 06839856
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1576

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagners		5-6a		:30	4	\$325.00	1	0.00	NM	4	\$1,300.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-TWTF--	4	\$325.00	0.00																					
E 2	KSNV	09/25/12	10/01/12	Wake Up Early w/ Wagners		430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00											
Wake Up Early W/ THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWT--S	5	\$200.00	0.00																					
E 3	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00											
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	3	\$1,000.00	0.00																					
E 4	KSNV	09/25/12	10/01/12	Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,500.00	1	0.00	NM	4	\$6,000.00											
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	4	\$1,500.00	0.00																					
E 7	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
News 3 Sunrise SUNDAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$325.00	0.00																					
E 8	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00											
Sunday Today																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$750.00	0.00																					
E 11	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd HOM		9-10a	MTWTF--	:30	3	\$750.00	1	0.00	NM	3	\$2,250.00											
M-F Today Show II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	3	\$750.00	0.00																					
E 12	KSNV	09/25/12	10/01/12	M-F Today Show III 4th HOM		10am-11am	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
M-F Today Show III																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$325.00	0.00																					
E 13	KSNV	09/25/12	10/01/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
RACHEL RAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$325.00	0.00																					
E 14	KSNV	09/25/12	10/01/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00											
Noon News																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$425.00	0.00																					
E 15	KSNV	09/25/12	10/01/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
The Agenda 1230pm																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$325.00	0.00																					
E 16	KSNV	09/25/12	10/01/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00											
The Doctors																										
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Week: 09/25/12	10/01/12	MTWTF--	3	\$325.00	0.00																					
E 17	KSNV	09/25/12	10/01/12		CM	3-4p	MTWTF--	:30	3	\$450.00	1	0.00	NM	2	\$900.00											

Order / Rev.: 105330
Alt Order #: 06839856
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: DCCC
Estimate: 1576

KSNV

Order / Rev.: 105330
 Alt Order #: 06839856
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Congressional Campaign Cc
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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
NEWS 3 NIGHTSIDE																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-TWTF--	2	\$1,200.00	0.00																							
E 29	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven	CM		11pm-1135pm		-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00											
Sa-Su News 3 at Eleven																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-----S-	1	\$1,100.00	0.00																							
E 30	KSNV	09/25/12	10/01/12	The Tonight Show	CM		1135p-1237a		MTWTF--	:30	1	\$750.001	0.00	NM		1	\$750.00											
Tonight Show																												
TONIGHT SHOW W/ JAY LENO																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/25/12	10/01/12	MTWTF--	1	\$750.00	0.00																							
E 31	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm		M-----	:30	1	\$725.001	0.00	NM		1	\$725.00											
4PM NEWS (1 hour)																												
NEWS 4 AT 430P																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/01/12	10/07/12	M-----	1	\$725.00	0.00																							
E 32	KSNV	10/01/12	10/01/12	M-F Early News	CM		5-630p		M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
M-F Early News																												
EARLY NEWS																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/01/12	10/07/12	M-----	1	\$1,200.00	0.00																							
E 33	KSNV	10/01/12	10/01/12	Face to Face/Ralston Rep	CM		730-758pm		M-----	:30	1	\$900.001	0.00	NM		1	\$900.00											
Face to Face w/ J.Ralston																												
FACE TO FACE																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/01/12	10/07/12	M-----	1	\$900.00	0.00																							
N 34	KSNV	09/25/12	09/28/12	M-F Jeop/Wheel	CM		630-730pm		-TWTF--	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00											
M-F Jeopardy/Wheel of Fortune																												
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Week: 09/24/12	09/30/12	-TWTF--	2	\$1,000.00	0.00																							

Totals 78 \$57,800.00